



NEWS RELEASE
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FOR IMMEDIATE RELEASE

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LOCAL STARTUP CHOSEN FOR COMPETITION BY MULTIMILLION DOLLAR WIX

Ottawa, Ont. - A team of eight located in Ottawa's tech park has been chosen to compete in a \$25,000 grand prize competition held by multimillion dollar company, Wix that began this week. Wix representatives are familiar with Marie Haynes Consulting's work and were keen on having them participate in their world-wide competition running until December, 2019.

An SEO consulting firm, Marie Haynes Consulting is one of two teams competing to prove that they can rank a site given their knowledge and resources. MHC, or the Wix SEO Lovers as they're now called, has only one job: build a website using a Wix platform, www.wixseolovers.com, and rank for the keyword "Wix SEO" within a six month period.

The start-up specializes in helping businesses thrive by consulting them on their website and ways to improve in Google's eyes. Since starting her career Marie is now recognized around the world as one of the best SEO consultants speaking at conferences and even given praise by Google's employees.

What is SEO?

SEO or Search engine optimization, is the practice of improving your website's quality to become more visible in the search results of a search engine like Google or Bing. Doing so can increase your website's traffic, clicks and conversions.

More Information on MHC

Marie Haynes Consulting was started in 2015 after Marie's SEO expertise became more than just a hobby. Marie hand-picked and trained a team that has now grown into eight team members specializing in helping businesses thrive in Google.

They complete site quality reviews, link audits, manual penalty removals and deliver a weekly newsletter on the latest Google announcements and SEO news and tips. Marie is now recognized as an expert in the industry, speaking at conferences around the world and delivering her insights on Google algorithms.

For more information on the competition, please visit their website at www.wixseolovers.com